



COWBRIDGE DELI UNDERGOES A RE-BRAND

The Delicatessen formally known as Farthings At Home has been re-branded as the Knife & Fork Deli, which can be found on Cowbridge High Street in the Vale of Glamorgan. Knife & Fork Food Ltd which owns the deli also owns some of South Wales' best eateries, including Woods Brasserie and The new Conway.

The delicatessen stocks a selection of organic ingredients, local farm produce and deli favourites such as charcuterie, cheese, olives, the deli's own French dressing and freezer meals. A good selection of wines and beers is also available.

The takeaway lunch menu includes made-to-order sandwiches, paninis and jacket potatoes (winter), as well as quiches, pies, desserts and breads, fresh from the deli oven. The deli is also very excited about the new fish delivery service, fresh from the South Devon coast, delivered every Friday. Customers can choose from a list of whole fish, fillets or seafood which are of excellent quality and extremely fresh, all packaged and delivered in time for tea.

The deli also offers a bespoke home / office catering service, catering for small functions in the home or office, such as a dinner party for 6, an office lunch for 10 or canapés for a drinks reception for 20. This service is further supported by Knife & Fork Catering, which deals with larger functions whether that is a christening for 30, a birthday party for 100 or a wedding for 250. All menus are bespoke and created with our chefs with the customer's wishes and budgets in mind.

Serge Luceau, Director for Knife & Fork Food, explains the re-brand, "Following the closure of the Farthings restaurant, we felt like the deli needed a new direction and a new name to go with it. However, along the way we have realised that the deli stocks many favourites which we have kept whilst introducing new products and services for our customers."

Sean Murphy, Director for Knife & Fork Food Ltd goes on to say, "This is also not the end of our changes for the deli, we have many plans for the next few months and are very keen for feedback from customers, whether good or bad, to help us find the right ingredients for this recipe."

ENDS

For more information, please contact Caroline Hammond, PR and Marketing Manager, Knife & Fork Food Ltd, 07984 497692, caroline@knifeandfork.co.uk

Editor's notes;

Knife & Fork Food Ltd (formerly ChoiceProduce) is owned by a group of shareholders of which Sharon Noakes, Sean Murphy and Serge Luceau are the directors. Sean and Serge operate the business on a day to day basis.

www.knifeandforkfood.co.uk

Woods Brasserie, Cardiff Bay

The Old Swan Inn, Llantwit Major

The new Conway, Pontcanna

Knife & Fork Deli, Cowbridge

Knife & Fork Catering